



# Rivalry Run Against Cancer

## OVERVIEW

Seven years ago the Fraternities of Pi Kappa Alpha and Phi Gamma Delta began two separate relay runs to raise money for the fight against cancer. Three years ago the two Fraternities joined together to form one united run: The Rivalry Run Against Cancer.

Crossing the rivalry lines of one the fiercest college football contests, The Rivalry Run is a relay run conducted by brothers of the Fraternities of Phi Gamma Delta (FIJI) and Pi Kappa Alpha (PIKE) at both The Ohio State University and The University of Michigan. Starting on November 20th, 2009, brothers will begin to carry the game ball for the Ohio State vs. Michigan Football Game from “the Horseshoe” to “the Big House” and will deliver the ball to the game. Our mutual commitment covers 186 miles and will take in excess of 30 hours to complete.

The funds we raise will go directly to The American Cancer Society to support cancer research programs. This is a cause we are very passionate about because of the toll cancer has taken on our brothers, our friends, and our families.

Our fraternities have worked hard to transform the run from a small fraternity philanthropy into a leading cancer relief fundraising event. In the past two years the fraternities together raised nearly **\$120,000** and this year, we have set our goals even higher. We are taking this opportunity to ask you to help us exceed last year’s contribution. We hope to raise at least **\$80,000** for this noble cause. The various sponsorship levels are detailed on the following pages

Thank you in advance for your support.

Douglas MacEwan Winters  
Philanthropy Chairman  
The Fraternity of Phi Gamma Delta (Ohio State)  
937.620.4562  
winters.110@osu.edu



# Individual Contribution Opportunities

## The Heisman Contribution \$300 +

- Acknowledgement on the website
- Opportunity to donate in the "Honor Of" a cancer survivor or victim and this will be clearly displayed on the website

## The Quarterback Contribution \$100 +

- Individual is recognized on the website
- Individual may also donate in the honor of another individual

## The Running back Contribution \$ 1+

- All donations are greatly appreciated by the Fraternities of Phi Gamma Delta and Pi Kappa Alpha and by the American Cancer Society
- Individual may also donate in the honor of another individual



# Individual Commitment form

Yes I would like to personally contribute to The Rivalry Run Against Cancer

Please indicate contribution level:

Heisman

Quarterback

Running Back

Contact Name \_\_\_\_\_

"In Honor of" Individual Name \_\_\_\_\_

Signature \_\_\_\_\_ date \_\_\_\_\_

Please make checks out to "The American Cancer Society" and return with this form to:

Doug Winters  
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Columbus Ohio 43201  
937-620-4562  
Winters.110@ osu.edu